# Business Intelligence Cloud Service Agile Analytics in the Cloud for Everyone

Organizations today collect data at unprecedented rates, yet everyday employees still struggle to obtain and analyze business-changing information. Oracle Business Intelligence Cloud Service enables all users to tap into the most pertinent data, whenever and wherever they need it. With BI Cloud Service, robust analysis is accessible to everyone, from individuals to large workgroups, across the enterprise.

**KEY FEATURES**

- No upfront costs, low monthly subscription
- Customers can get started in hours
- 100% cloud based
- Robust reporting with interactive visuals, auto-suggestions, detailed formatting, export, and more
- Powerful analytics platform with advanced calculations and analytic functions
- Easy self-serve data loading
- Rich data integration options
- Mobile access with no extra programming required
- Comprehensive sharing framework
- Role-based fine grain security
- Simple self-service administration

**KEY BENEFITS**

- Fast access and low cost speed time to value
- Quick start means users are productive quickly
- A single BI platform for all users helps consolidate analytic investments
- Timely access to data means greater impact
- Streamlined operations and reduced burden on IT
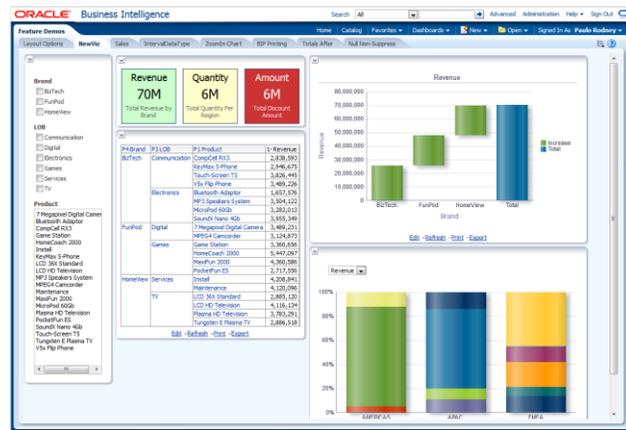


Figure 1. Sample Business Intelligence Cloud Service Application

## Proven Platform for Powerful Analysis and Reporting in the Cloud

Based on proven Oracle BI technology that is relied upon by millions of users, BI Cloud Service makes agile analytics immediately available, at any scale. Because BI Cloud Service is designed to be used by every employee, organizations can better leverage more of their workforce, to drive more rapidly to new insights through:

- **Robust Interactive Reporting** - Providing full ad hoc query and analysis capability, BI Cloud Service enables users to create new analyses from scratch or modify existing analyses in dashboard pages. Users are insulated from data structure complexity through the metadata layer, which offers a logical view of OLAP Groupings, selections, metrics, hierarchies, and calculations expressed in understandable concepts.

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- **Dynamic Dashboards** - The starting point for analysis and insight, BI Cloud Service empowers users to quickly and easily create interactive dashboards and reports with a rich variety of visualizations. Users can drill, pivot, and filter their data directly on a dashboard, while a comprehensive set of prompts and powerful right-click interactions offer even more advanced analysis capabilities. With so many visualizations available, the "Auto-suggest" feature will recommend the best option for particular queries.

## Instant Mobile

Mobile access shouldn't take extra effort.  BI Cloud Service enables mobile analytics on any Android or iOS device with no extra development or configuration. Users can download the Oracle BI Mobile app from the Apple App Store or the Google Play Store and have instant access to dashboards, analyses, reports, and more, securely, via a full range of touch gestures.  There is also off-line access, complete with fine-grained security.



Figure 2.  Business Intelligence Cloud Service Sample Mobile Applications

## Simple, Secure Collaboration

Sharing insights is the quickest way to create transparency and drive change, and security is an essential part of collaboration, allowing the business to extend analytics further into the organization without compromising governance.  Users can easily share work in progress or finished dashboards and applications, with the knowledge that fine-grained controls mean people only see content appropriate to them, even if the original analysis includes data outside their scope.

## Easy Data Loading

BI Cloud Service makes it fast and easy for users to import files and start their analysis right away.  The web-based File Loader enables users to import data from multiple sources, no matter their location, allowing users to quickly combine different data sets.

## Market Leading Oracle Database

Integrated with BI Cloud Service, Oracle Database Schema Service delivers all the power of the Oracle Database in the cloud.  Oracle Database Cloud Service includes multiple data loading tools, RESTful Web Services, the Oracle Application Express proven development environment, and full SQL and PL/SQL support.  BI Cloud Service integrates this rich functionality for comprehensive data import and easy data access, and to provide rich options for extending the breadth and depth of analysis.

**ORACLE BUSINESS INTELLIGENCE CLOUD SERVICE**

BI Cloud Service enables organizations of all sizes to quickly and cost effectively deploy business intelligence with the simplicity of the cloud..

**RELATED PRODUCTS**

• Oracle Database Schema Service
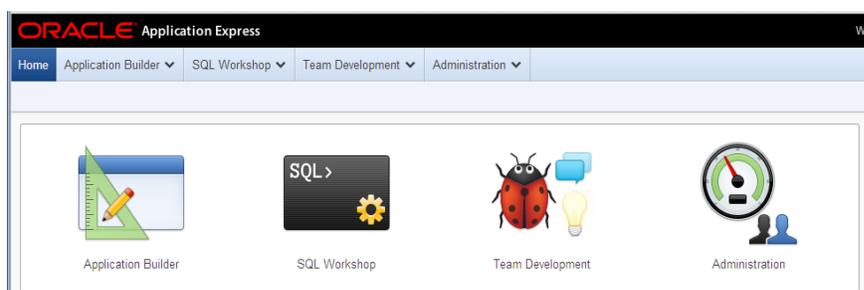


Figure 2.  Oracle Application Express

## Robust Data Integration

BI Cloud Service enables organizations to integrate information from a wide variety of systems, including on-premises and other cloud solutions, through rich data integration options:

- SQL Developer for interactive data loading and administration

- PL/SQL web services data import

- REST API to define custom programming interfaces

This allows organizations to integrate information into their analytics from on-premises systems, as well as from other cloud solutions and 3rd party applications.  Regardless of source, the data is presented in a single semantic layer, meaning users don't have to know anything about the underlying data structure to quickly create meaningful BI applications.  The semantic layer also propagates consistent definitions across the enterprise, supporting corporate governance and data stewardship.

## Streamlined Operations & Lower Costs

Oracle handles all patching, configuration, and maintenance work for BI Cloud Service, which is high availability, highly secure, and offers total backup and restore. In addition, simple self-service administration allows organizations to control the schedule for data updates and rolling out new applications.  Having an enterprise-class solution delivered with simplicity and reliability of the cloud helps reduce the burden on IT and streamline operations.  And it's all available for a predictable low monthly subscription.

## Enterprise-Grade Cloud for Any Business

As part of the Oracle Cloud, the Oracle Database Cloud Service is deployed on enterprise-grade infrastructure that includes Oracle Engineered Systems for extreme performance and availability, triple mirroring of storage for data redundancy, full system backup and restore, datacenters in multiple geographic locations, and industrial-strength physical and logical security. Furthermore, the Oracle Cloud is backed by 24/7 multi-lingual Support to ensure customers' needs in various regions are met.

CONTACT US

For more information about Business Intelligence Cloud Service, visit cloud.oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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